

Burk's Falls, Armour and Ryerson Community/Economic Development Survey

Greetings from the South Almaguin Highlands Economic Development Committee(SAHEDC). This survey is your opportunity to help guide our efforts in creating economic and cultural sustainability with our area. Please take a few moments to share your feedback!

General:

| 1. Indicate your municip | ality: Burk | d's Falls | Armour | Ryerson |
|---------------------------------|-----------------------|-----------------|-----------------|-------------|
| 2. Are you a permanent | or seasonal Resid | lent? | Permanent / | Seasonal |
| b: If seasonal , are you | planning to retire in | n, or move perm | nanently to the | area within |
| Two years | Five Years | Ten Years | Never | |
| | | | | |

3. How do you keep informed with community news and events?

| Almaguin News | Great North Arrow | Social Media |
|------------------|--------------------|--------------|
| Community Boards | Municipal Websites | Other: |

Community:

4. When describing life in the area, what are the 3 most important qualities to you:

5. What are 3 things you would see changed?

- 6. Would you consider volunteering for a community project or event? Yes / No
- 7. Would you consider participating in a community organization? Yes / No
 - b: Would you like more information about a community organization? Yes / No
- If you answered yes to 6 or 7 please include your email address on back of page.

Economic Development 8. Have you reviewed the 2013 SAHEDC South Economic Development Plan online at http://www.burksfalls.net/economic-development.htm? Yes / No

Please turn page



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- 9. Are you aware of the Burk's Falls and Area Chamber of Commerce? Yes / No
 - b. Would you like more information about the Chamber(Email Req'd) Yes / No

Learn more about the Chamber online at: http://www.burksfallschamber.com

- 10. Do you feel that having municipal staff dedicated to the economic development and sustainability of the area is important? Yes / No
- 11. What types of businesses/services do you feel would be a welcome addition to the area?

| Objective: | 1(Least) | 2 | 3 | 4 | 5(Most) |
|--|----------|---|---|---|---------|
| Business Retention and Expansion (and attraction) | | | | | |
| Downtown revitalization | | | | | |
| Improved (or new) Community Facilities | | | | | |
| Tourism Products and Special Events | | | | | |

12. Please rate the following in order of importance:

13. Please provide any additional comments regarding community and/or economic development in the area:

Your survey and information will be kept confidential

Please provide your email address here:

Keep me updated regarding community/economic activities Yes / No *Email will only be used to provide you with the information you have requested*

Please submit your responses via mail, or in person to:

Burk's Falls Village Office : 172 Ontario St, Box 160, Burk's Falls, ON P0A1C0 Armour Township Office : 56 Ontario St, Box 533, Burk's Falls, ON, P0A1C0 Ryerson Township Office : RR1, 28 Midlothian Rd, Burk's Falls, ON, P0A1C0 **Or By Email to: cdobar@live.ca**

Burk's Falls, Armour and Ryerson 2013 Community/Economic Development Survey Results

| Question: | |
|---|---------|
| 1. Indicate your municipality*: | |
| Armour | 42% |
| Ryerson | 33% |
| Burk's Falls | 24% |
| Non Resident | 1% |
| * Several double entries have been recorded. See Below. | |
| 2. Are you permanent or Seasonal? | |
| Permanent | 54% |
| Seasonal | 40% |
| Blank | 6% |
| 2B. If Seasonal, plan to relocate? | |
| 2 Years | 5 |
| 5 Years | 6 |
| 10 Years | 2 |
| Never | 26 |
| Other | 27 |
| 3. How do you stay informed with Community news and events**? | · |
| Almaguin News | 68%** |
| Great North Arrow | 17%** |
| Social Media | 17%** |
| Community Boards | 27%** |
| Municipal Websites | 17%** |
| SEE APPENDIX 1 Other | 32%** |
| **Percentages calculated against total responses | |
| 4. When describing life in the area3 most important qualities | Sheet 2 |
| 5. What are 3 things you would see changed? | Sheet 2 |
| | |
| 6. Would you consider volunteering for a community project/event? | |
| Yes | 41% |
| No | 47% |
| Blank | 12% |
| 7. Would you consider participating in a community organization? | |
| Yes | 35% |
| No | 52% |
| Blank | 13% |
| 7B. Would you like more information about an organization? | |
| Yes | 29% |
| No | 51% |
| Blank | 20% |
| 2.0 | 2 |

TOTAL SURVEYS COLLECTED: 139

| | 1 | 1 |
|---|---------|-----|
| 8. Have you reviewed the 2013 SAHEDC ED Plan? | | _ |
| Yes | 13% | |
| Nc | 74% | |
| Blank | 13% | |
| 9. Are you aware of the Burk's Falls and Area Chamber of Commerce | | |
| Yes | 78% | |
| Nc | 21% | |
| Blank | 1% | 1 |
| 9B. Would you like more information about the Chamber? | | |
| Yes | 18% | |
| Nc | 65% | 1 |
| Blank | 24% | 1 |
| 10. Do you feel that having an ED Staff is important? | | 1 |
| Yes | 90% | 1 |
| Nc | 6% | 1 |
| Blank | 4% | 1 |
| 11. What types of businesses/services would be welcome in the area? | Sheet 3 | 1 |
| 12. Please rank in order of importance*** | Sheet 4 | 1 |
| BR&E Tota | 549 PTS | # 1 |
| Downtown Revitalization Total | 497 PTS | # 2 |
| Improved Community Facilities Total | 367 PTS | # / |
| Tourism and Special Events Total | | # 3 |
| *** Breakdown on Sheet 4 - Q12 Importance | _ | 1 |
| Comments See Appendix 1 | | 1 |

* Some residents own property in more than one municipality OR have not indicated a municipality: . These instances are reflected below:

*2 Burk's Falls/Armour Doubles

*1 Burk's Falls / Ryerson Doubles

*2 not indicated

*1 Armour/Ryerson Doubles

Questions 4 and 5 - Importand Qualities and Desired Changes

| Q4: Important Quality | Occurrences |
|--------------------------------------|-------------|
| Nature / Natural Tranquility/Beauty | 42 |
| Clean/Fresh water | 26 |
| Quiet Environment | 25 |
| Friendly People | 18 |
| Clean/Fresh Air | 18 |
| Good Roads/maintenance | 16 |
| Environment / Lakes | 15 |
| Peaceful Community | 15 |
| Clean Environment | 14 |
| Safe place to live | 11 |
| Outdoor Activities | 10 |
| Health Care | 9 |
| Environmental Protection | 8 |
| Access to essential services/needs | 8 |
| Slow Pace of Life | 6 |
| Rural Setting | 6 |
| Shopping | 5 |
| Wildlife | 4 |
| Proximity to amenities | 4 |
| Recreation | 4 |
| Great policing | 4 |
| No traffic congestion | 3 |
| Library | 2 |
| Moderate/Low Tax Rates | 2 |
| Employment Op. Growth | 2 |
| Close to Major Highway/Accessibility | 2 |
| Church Activities | 2 |
| Social gatherings | 2 |

| Q5 Desired Change | Occurrences |
|---|-------------|
| Better roads/maintenance | 17 |
| Development / Improvement of DT | 16 |
| Lower/Fewer taxes | 13 |
| More business attaction activities | 12 |
| Amalgamation of 3 councils | 6 |
| Bylaw - Cleanliness of res. Property | 5 |
| Better internet access (high speed) | 5 |
| 7 day medical access / urgent care | 5 |
| More public space on riverfront | 3 |
| No Quarry @ <mountain name=""></mountain> | 3 |
| Building Inspector Leniency | 3 |
| Better health care / emergency | 3 |
| More youth employment | 3 |
| More effort to preserve natural beauty | 3 |
| More Hiking Trails | 2 |
| No More Solar Farms | 2 |
| No More Quarries | 2 |
| Better by-law Enforcement | 2 |
| Reduce runoff of water from land to lakes | 2 |
| Economic development/Growth | 2 |
| Better monitoring of lake levels | 2 |
| Update store fronts | 2 |
| Better job opportunities | 2 |
| Use of theatre to promote area | 2 |
| Pre authorized tax payments | 2 |
| More open mindedness from councils | 2 |
| Better / more medical services | 2 |

** Data has been filtered to reflect any points that had more than one occurrence. For a complete list of all responses and/or to see Appendix A, please contact the Community Development Officer. Dave Gray, (705)571-1564 OR cdobar@live.ca

Question 11 - What types of businesses do you feel would be a welcome addition to our area?

| Business Type | Occurrences |
|---------------------------------|-------------|
| Gas Bar/Station | 28 |
| Grocery Store(New or Better) | 20 |
| More retail shops/clothing | 19 |
| Motel/Hotel | 18 |
| Drug store/pharmacy | 15 |
| More restaurants | 13 |
| Department Store | 12 |
| Industrial/manufacturing | 10 |
| More medical services providers | 10 |
| Tourism | 6 |
| Dollar Store | 5 |
| Chain Restaurant | 4 |
| Dentist | 4 |
| Bakery | 4 |
| Long term seniors residence | 4 |
| High quality restaurants | 3 |
| Recreation | 3 |
| Arts and crafts | 2 |
| Senior focused services | 2 |
| Senior focused services | 2 |

Data has been filtered to reflect entries that had more than 1 occurrence. For a complete list of all responses and/or to see Appendix A, please contact the Community Development Officer. Dave Gray (705) 571-1564 OR cdobar@live.ca

Q12: Please Rate the Following in order of Importance

| Objective: | 1 (Least) | 2 | 3 | 4 | 5(Most) |
|--------------------------------|-----------|----|----|----|---------|
| Business Retention & Expansion | 4 | 3 | 9 | 32 | 72 |
| Downtown Revitalization | 5 | 5 | 21 | 21 | 67 |
| Improved Community Facilities | 12 | 19 | 35 | 18 | 28 |
| Tourism and Special Events | 8 | 20 | 27 | 31 | 28 |

For this question, respondents were asked to rank the objectives listed above from 1 to 5. For each response, points were attributed respective to the response. (Example a '5' = 5 Points)